



Elm Grove Baptist Church
 8180 Barksdale Boulevard
 Bossier City, LA 71112

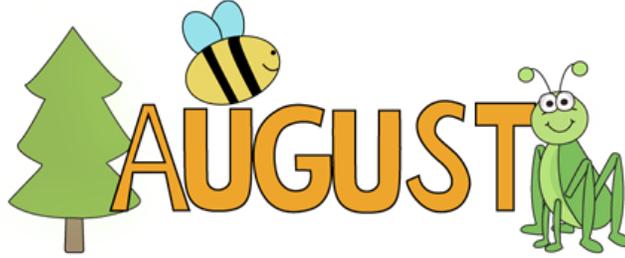
White Steeple Banner

Elm Grove Baptist Church

August 2016, Volume 17, #8

8180 Barksdale Boulevard
 Bossier City, LA 71112
 318-747-0089
www.elmgrovebaptist.com

Dr. Brian Prucey, Pastor
 Charles Anderson, Music/Ed Minister
 James Snyder, Youth Minister



In his book, *Influence*, Robert Cialdini tells a fascinating story about the owner of a jewelry store who was having trouble moving some of the merchandise. Specifically, she had an overabundance of turquoise and silver Native American jewelry.

The store owner had tried every conventional sales trick to make the jewelry more appealing—placing the pieces in a central display case, asking her sales staff to “push” them and so on. Nothing worked.

On her way out of town for a business trip, she scribbled an exasperated note to the store manager directing her to cut the price in half. “Everything in this display case, price x ½,” she wrote.

All the jewelry sold. The astonishing part was that the manager misread the scribbled note. She had read the “½” as a “2.” Instead of slashing the original price of the jewelry in half, she had doubled it.

So, how did she manage to sell the unsellable jewelry at double the price? Cialdini explains that people never questioned the true value of the jewelry. They just assumed that an expensive price tag must translate into valuable and good jewelry.

We live in a world where the “price tags” have been flipped. More and more people value that which is spiritually worthless because others have assigned some higher value to it. Additionally, people undervalue what God values.

The fully devoted follower of Jesus will gain their sense of value and priority from heaven’s price tag. We must value what God values and disregard what God considers

a cheap imitation of the real thing.

The Bible tells us that God values you and me. Jesus said,

“Are not two sparrows sold for a cent? And yet not one of them will fall to the ground apart from your Father. But the very hairs of your head are all numbered. So do not fear; you are more valuable than many sparrows (Matthew 10:29-31).

God loves and values you so much that He sent His Son to be your Savior. God paid the highest price that could ever be paid so you and I could be forgiven and adopted into God’s forever family.

Blessings,
 Pastor Brian

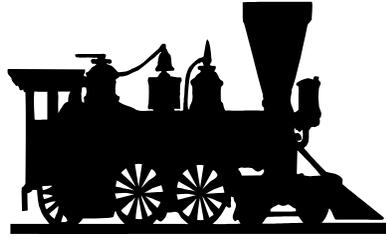


AUGUST BIRTHDAYS

Pam East	5th
Jonathan Lee	7th
Danny Jones	12th
Jack Killen	12th
Chester Simmons	15th
Kenneth Lofton	20th
Micheal Wood	20th
Debbie Blanchette	22nd
Mary Kees	26th
Rachel Kirby	27th
Charlotte Lindy	29th

ANNIVERSARIES

Charles & Loyce Anderson	13th
John & Pat Simonelli	19th



CHARLIE'S CHATS

Boy, it's really hot outside!
 The good news is the choir room is nice and cool!
 Come join in the fun every Wednesday at 6:30 p.m. for choir practice!

I would like to thank all of you who unselfishly give of your time to teach, sing, play or serve at EGBC! What a great church family we have!



9:30 a.m.



School starts soon.

Be in prayer for our students, teachers and support personnel as they begin a new school year!



Welcome to Our Church Family

Micah Wagar

WEEKLY EVENTS

Sunday	
Sunday School	9:30 a.m.
Morning Worship	10:45 a.m.
Wednesday	
Children's Worship	6:30 p.m.
Youth Worship	6:30 p.m.
Prayer Meeting	6:30 p.m.
Praise Choir	6:30 p.m.



Fellowship
Saturday,
August 13th
from 12 to 2 p.m. in
the Fellowship Hall

COMING SOON!



Support
Hope for Bossier

Food Bank
 by donating food, money, time and prayer!



2 CHRONICLES 7:14